

Dimitry Rakin Portfolio

Projects, Products and Experiences

White Papers for EIU



Preface

Japan's next decade: Opportunities for economy and society after the 2020 Tokyo Olympics is an Economist Corporate Network (ECN) report. It is based on desk research and consultation with experts in Tokyo. The report is sponsored by Philip Morris Japan. The findings and views expressed in this report are those of the ECN alone and do not necessarily reflect the views of the sponsor.

The report was written by Dmitry Rakin and edited by Florian Kohlbacher in Tokyo, with editorial input from Andrew Staples in Singapore. Wai Lam created the cover of the report and Gaddi Tam in Hong Kong was responsible for design.

We would like to thank the following people for their time and insights (listed alphabetically by last name):

- Shinichi Hagiwara, president and CEO, Mitsui Foods
- Yumiko Murakami, head of Tokyo Centre, OECD
- Masatsugu Nagato, president and CEO, Japan Post Holdings
- Kazumi Nishikawa, director, Healthcare Industries Division, Ministry of Economy, Trade and Industry of Japan
- Kaori Sasaki, founder and CEO, ewoman
- David Semaya, executive chairman, Sumitomo Mitsui Trust Asset Management
- Akemi Tsunagawa, CEO, Bespoke
- Steven Vogel, chair of Political Economy, II Han New Professor of Asian Studies and professor of Political Science, University of California, Berkeley
- Randall G. Wada, CEO, JLT Holdings Japan
- Guenter Zorn, external director and chairman of the board, NSG Group


Managed a number of cross-country research projects based on primary quantitative and qualitative research, surveys and in-depth interviews on topics such as long-term trends for the future of Japan, digital transformation, the future of work and others.

Wrote the white paper documents for EIU.

Public speaking, sponsored events and presentations

Organized **50+ events, webinars and roundtable discussions** with high-profile speakers in Japan, South Korea and other APAC region countries.

Moderated discussions and delivered keynote presentations at conferences and forums.




Talent, tech and transformation:
The role of the business leader in Japan

Virtual event • Tokyo

Jul 1, 2020
16:00 - 17:00 GMT+9


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Dimitry Rakin
Associate Director, ECN North Asia of Economist Corporate Network


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Sponsor




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Organizer



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Going global, domestic or digital?
Rethinking supply chains in Japan and Asia

Tokyo

Jun 16, 2021
08:00 - 10:00 GMT+9


[Add to Calendar](#)

Speakers




Yukiko Fukagawa
Professor, Faculty of Political Science and Economics at Waseda University

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Toru Nishiyama
Managing Director, North East Asia of A.P. Moller - Maersk

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Masayuki Omoto
COO Next Generation Business Development at Marubeni Corporation

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Kyohei Sato
Vice President, Head of Intelligent Spend Management at SAP Japan Co., Ltd.

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Dimitry Rakin
Associate Director, ECN North Asia of Economist Corporate Network

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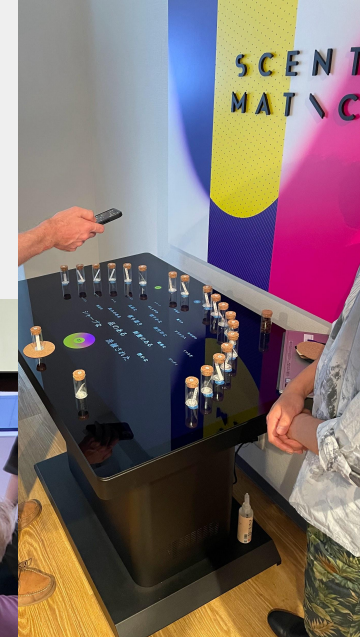


Futuristic research project for Coca-Cola in Japan

Developed a **Future Back** overview of the **long-term consumer and business trends in Japan** and their impact on the beverage industry.

Organized a series of visits and experience sessions in **VR / augmented reality, shopper tracking and retail automation technologies**, discussions with **experts and academia**.

Identified new consumer and shopper needs spaces **focusing on the end-to-end shopper experience, digital platforms and adjacent product categories**.



Learning Expedition for a major luxury goods company

For one of the leading luxury goods company, developed a **Learning Expedition program** with the goal of understanding **consumer trends in Japan and the concept of “luxury” / best consumer experience (omotenashi).**

The program included **sight visits** to traditional Japanese street market (shotengai), craft shops and leading innovative companies in hospitality / consumer goods, **workshops**, **presentations** and **roundtable discussions** with experts.

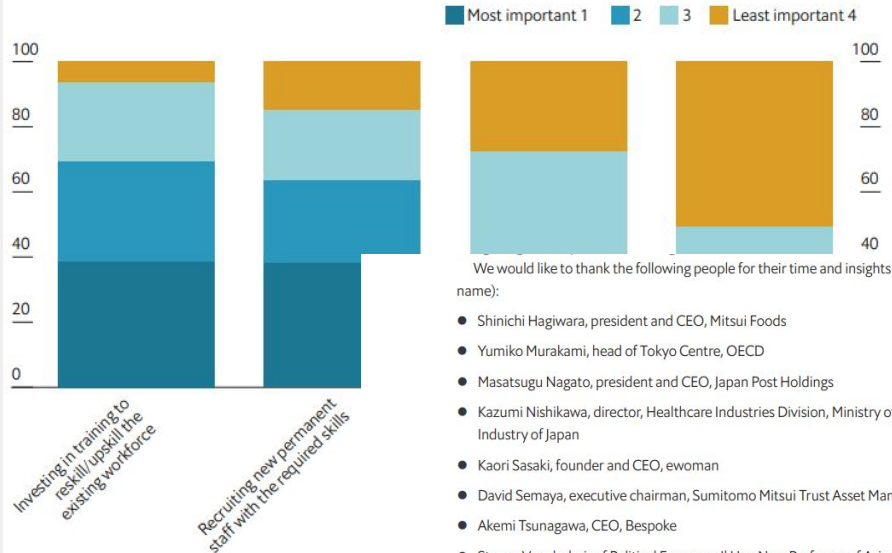


Surveys and interviews

Developed and run online surveys with 300+ numbers of respondents.

Interviewed C-suite executives, government officials and world-known experts and academics.

Chart 9. How are you primarily addressing the skills gap?
(Rank four choices where 1 is the most important and 4 is the least important)
(% of respondents)

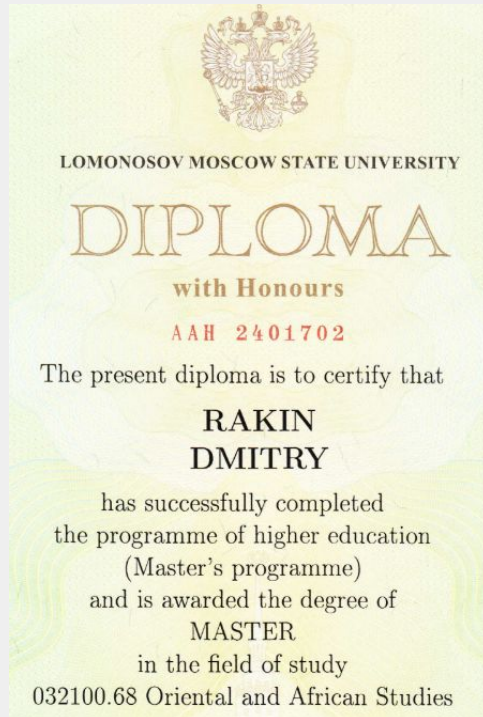


Source: The Economist Corporate Network

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Academic background



MA Degree with Honors from Moscow University majoring in Asian Studies (2014).

Completed **research on Japanese Early Modern and Modern social and political history** and **contributed to the courses on Japanese History** in Moscow University.

Received **MEXT scholarship** from Monbukagakusho to do a one year research program in Meiji University (2012-2013).

Received an **award from Russian Society of Japanology** as one of the best young Japanese History Scholars (2013).

More about me

Fluent in three languages: **English, Japanese and Russian.**

Live in Odawara (30 min by rapid train from Tokyo) and a **big promoter of regional revitalization of Japan.**

Active member of the Russian-speaking community in Japan **helping newcomers to the country to adjust and integrate.**

Had a privilege to volunteer as a **coordinator in Special Olympics in Nagano, Feb 2024.**

Never leave my home without a **book to read.**

Would not have been able to go this far without **my wife Sasha and my son Georgii.**



Contact at:

dimitry.rakin@gmail.com

<https://www.linkedin.com/in/dimitry-rakin-7567037b/>

tel. 080-8908-4841